

EF tours 2019 Ambassador Program Terms and Conditions

1. ELIGIBILITY. This ambassador contest is open to U.S. residents age 13 and older at the time of entry who have traveled on an EF Educational Tour or an EF Explore America Tour. Employees, directors, officers and principals of EF Educational Tours or EF Explore America, its subsidiaries, affiliates, contractors, agents and members of their immediate families or households are not eligible to participate. This contest is void where prohibited by law.

2. HOW TO ENTER. Will you have traveled on an EF Educational Tour or an EF Explore America Tour between the dates of March 1, 2019 and July 31, 2019? Submit your video documentary by August 31, 2019 and you could win your choice of video prizes valued up to 500 dollars. To enter first submit an application to: landing.eftours.com/S20/Ambassador. 40 applicants will be chosen as an "EF ambassador." Those 40 applicants will have the chance to submit a video documentary for the chance to win up to \$500 in video equipment.

VIDEO REQUIREMENTS. Any Video submitted for this contest that, in Sponsor's sole and absolute discretion, is considered inappropriate, offensive or not in keeping with the Sponsor's image will be disqualified. Sponsor may disqualify such entry at any point during or after the Contest Period. Sponsor may disqualify an entry if it includes any image or content which, in Sponsor's opinion, is unsuitable for publication in connection with this Contest. Additionally, any image submitted by a Contest entrant must comply with the following guidelines: The Video is the entrant's own original, previously unpublished, and previously unproduced work. Video must NOT include images of third parties/people other than entrants and individuals who have expressly authorized entrant in writing (a copy of which must be made available to Sponsor upon request) to display their image or likeness. Video must NOT contain material which is (or promote activities which are) obscene, pornographic, violent, potentially dangerous to the subject of the Video, discriminatory (based on race, sex, religion, natural origin, physical disability, sexual orientation or age), illegal (e.g. underage drinking, substance abuse, computer hacking, etc.), offensive, threatening, profane, or harassing or which is otherwise inappropriate in the sole discretion of the Sponsor, nor may image contain any derogatory references to Sponsor or any other person or entity. Video must not contain or transmit any materials that contain software viruses or other computer code, files or programs designed to impair, limit, interfere with or cause harm to any communications network operated by the Sponsor or the computers of any individual or entity participating in or otherwise associated with the Contest. Video may not contain personally identifiable information about the entrant or any other person, such as last name, address, phone number, email address or any contact information. Video may not portray a dangerous stunt or promote any activities that may appear unsafe or dangerous. Video must be a single work of entirely original material created by the Entrant and suitable for presentation in a public forum. Video must NOT have been previously submitted to another contest or submitted to any entertainment entity that would conflict with this Contest, as determined in the Sponsor's sole discretion, and the Video must not have been exhibited or displayed publicly (i.e., disclosed beyond your immediate circle of friends and family) through any means previously. Video must not violate or infringe upon the copyrights (including photograph, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media or musical "samples"), trademarks, or privacy, property, publicity or other intellectual property rights of any person or entity. Video must not include brand names, copyrighted work, trademarks/logos or trade dress that may infringe on rights of any third party. The Video must not advertise or promote any brand or product of any kind, without permission, or

contain any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses.

3. PROMOTION PERIOD. The contest starts at 9:00 a.m. Eastern Standard Time on Monday April 1st 2018 and ends at 11:59 p.m. Eastern Standard Time on August 31st, 2019 (the "Promotion Period"). All entries must be received no later than 11:59 p.m. on August 31st, 2019. All entries submitted become the sole property EF Educational Tours and EF Explore America and will not be returned. Entries generated by a script, macro or other automated means are prohibited and will be automatically disqualified. EF reserves the right to extend or shorten the contest period at its sole discretion.

4. SELECTION OF WINNERS. 1 will be selected by October 1, 2019. Winners will be selected by a panel of judges comprised of EF marketing and video staff. Videos will be chosen at the sole discretion of EF based on their creativity, quality, compliance to project guidelines, and overall representation of EF learning outcomes. All decisions are final.

5. PRIZE.

Winning participant will have their choice of video equipment valuing up to 500 dollars.

The winner will be responsible for all associated taxes and fees. This prize is non-transferrable and no other cash alternatives or substitutes will be offered. No prize is redeemable for check or cash equivalents.

6. GENERAL CONDITIONS. This contest is governed by the laws of the United States. All federal, state and local laws and regulations apply. This contest is void where prohibited by law. Winners, and if a minor, their parent or guardian, will be notified by e-mail or telephone and may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability within 14 days of notification. In the event of noncompliance, if the winner cannot be reached at the e-mail address or telephone number submitted with entry, or if the prize or prize notification is returned as unclaimed or undeliverable, the prize will be forfeited and an alternate winner will be selected. No cash alternative or substitution of any prizes will be offered. No prize transfer is permitted. Limit one prize per person. Participants agree to be bound by these Official Rules and the decisions of EF Educational Tours and EF Explore America are final and binding in all respects.

All submissions become the property of EF. No Videos will be returned

By submitting content such as Video files, entrants agree to give EF Educational Tours and EF Explore America irrevocable nonexclusive royalty-free rights to use the Video for any purpose including publication, display, modification, and creation of derivative works.

By making a submission to the contest, participants acknowledge and agree that such submission will be brought within the public domain and that EF will not be held liable for any copying, re-posting or unlawful use of the submission that may result.

Participants indemnify and save harmless EF Institute for Cultural Exchange, Inc., EF Explore America, Inc., EF Education First International AG, and all affiliated entities, along with their respective directors, officers, agents, employees, representatives, successor, assigns, (collectively, the "Indemnified Parties") from and against any and all claims, demands, actions, causes of action, damages, costs or expenses arising out of or in connection with the posting of a submission on Facebook or any other social media site, EF owned websites, and marketing materials. A breach of any of these conditions and any actual or alleged infringement or misappropriation of any third party proprietary rights.

By participating and accepting a prize, so long as there is no legal prohibition, winner agrees to the use of his/her name for advertising or publicity purposes and to the use of statements made by or attributed to him/her relating to EF Explore America, EF Educational Tours or this promotion, and releases any and all rights to said use without further compensation.

In the event of a dispute, all entries will be deemed to be made by the holder of the e-mail account associated with the entry.

7. INTELLECTUAL PROPERTY. EF is committed to helping people and organizations protect their intellectual property rights. These contest rules do not allow posting or other submission of content that violates someone else's intellectual property rights, including copyright or trademark. EF reserves the right in its sole discretion to disable or terminate your participation in the contest in the event you submit any content that infringes the intellectual property rights of others.

8. RELEASE OF LIABILITY. All entrants release EF Institute for Cultural Exchange, Inc., EF Explore America, Inc., EF Education First International AG, and all affiliated entities, along with their respective directors, officers, agents, employees, representatives, successor, assigns, and all others associated with the development and execution of the contest from any and all liability with respect to or in any way arising from this contest and/or acceptance or use of the prizes, including liability for personal injury, death, damages, or loss.

EF Educational Tours and EF Explore America are not responsible for entries that are corrupted or otherwise not received correctly or for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email, or on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. EF Educational Tours and EF Explore America assume no responsibility for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the contest or by any technical or human error which may occur in the processing of submissions in the contest. EF assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, including lost, late or misdirected entries. EF Educational Tours and EF Explore America are not responsible for user cheating or fraud by any entrants. Any activities intended to disrupt or interfere with the contest, or defraud EF in any way may be prosecuted to the fullest extent of the law. Participants engaging in any of the foregoing activities will be disqualified and any prizes won will be forfeited.

If, for any reason, the contest is not capable of running as planned, including without limitation infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of EF which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, EF reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest.

9. Contest SPONSOR. The Contest is sponsored by:

EF Institute for Cultural Exchange, Inc. ("EF")
Two Education Circle
Cambridge, MA 02141

USA

Any questions regarding this contest should be directed to EF Educational Tours and EF Explore America at kayla.vasey@ef.com.